

Editor: Kay Reinke kayreinke@gmail.com

March, 2014

239 W. San Antonio St.
New Braunfels, TX 78130
830-629-8022
Website:
www.newbraunfelsartleague.org

March Artist of the Month Tom Bender

NBAL 2014 Board

President – Barbara Blaschke
1st Vice President – Tom Bender
2nd Vice President – Mary Hammond
Treasurer -- Flo Biggs
Asst. Treasurer – Lynn Gabenski
Secretary – Arlene Rhodes
Parliamentarian – Vickie Smith
Past President – Robin Roberts Walker
President Emeritus -- Elaine Felder

Tom is a displaying member of the New Braunfels Art League; a juried member of the Art Guild of the Kennebunks, and a member of the Wimberley Valley Art League. He has served as the President of WVAL and currently is First Vice President of NBAL.

Tom is a "Digital Photo Artist" and has produced digital mixed media art, combining assemblage sculpture with photography and experiments with digital painting. His training was due to a fortuitous collection of mentors. His first mentor, perhaps the most influential, taught him to see the details in the reflections and the shadows. Perhaps more important, he taught Tom how to capture those details on film. That profound experience was to shape the next forty years of Tom's photographic journey and result in true love of photography. Another mentor taught Tom graphic arts photography. Still another taught him the fine points of lighting in portrait photography as well as darkroom technique, and manipulation on the enlarger easel and the developing tray.

Tom's move to Maine and back to Texas transitioned him from film to digital -- a natural path that reflected his history in the graphic arts. He has learned to use the tools that Photoshop offers the artist. He continues working with multiple images combined into a single piece of art with results that range from very traditional to surreal. Most of his photography output is pigment ink on gallery wrapped canvas.

His sense of humor is evident in his finished work. Some of his artwork raises questions, some pieces will pull your leg and some will tug at your heart.

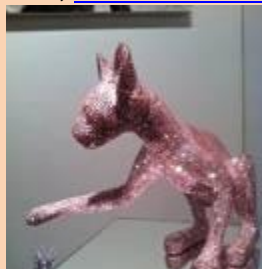


Don't Forget!

**Get exposure for your art!
Get a large space in the gallery dedicated just to you! You do not have to be a displaying member! Bring a piece of your art for the Artist of the Month opportunity at every meeting!**

Demo for March Meeting Terri Thomas of Austin

A graduate of Washington DC's Corcoran College of Art, Terri is one of Austin's leading art figures. She has an incredible reach in terms of the projects she tackles and the skills she employs. She paints with different media and creates wildly varying sculptures. She plans to bring an unfinished small painting and demonstrate how she creates layers to produce the stunning finished results. One of our artists will try out these techniques in real time. Don't miss this one. (We chose not to send pictures of her nude pieces of art with the newsletter but you can see them at her website, www.terriThomasart.com.)



2014 Classes at NBAL

Angie Banta Brown, Watercolor, Wednesdays from 9:00am to 12:00pm. **Oil Painting**, Thursdays, from 9:00am to 1:00pm. Call 830-609-2581.

Linda C. Jacobson, Children's Art Classes (ages 5 -13), in painting, drawing and other mediums, Call 830-624-5302 or visit online at www.casadelinda.com for a complete schedule.

Anne McCoy, Watercolor, Mondays from 6:00pm to 8:30pm Call 830-629-6836.

Julie McCollum, Experimental Painting, 4th Tuesday of each month from 10:00am to 3:00pm. Call 830-223-5018.

Nan Netherland, Mixed Media Painters, Fridays from 1:00pm to 4:00pm. Call 830-625-4374.

Mary McIntosh, Pastel, Fridays from 9:00am to 12:30pm, \$120 plus \$8 in studio fees for 4 week session monthly. Call 830-625-0132 or email 1863farmroad@sbcglobal.net.

Lynda Medore, Jewelry, Mondays from 1 pm to 3:30 pm. Call 830-358-0186

Vie Dunn-Harr, Painting and Problem Solving, in medium of choice, 1st and 3rd Wednesdays of each month from 1:00pm to 4:30pm and 6-9:30pm. \$70 plus \$4 in studio fees per month for either afternoon or evening session. Call 210-532-8036, or e-mail vie@dunn-harrstudios.com.

Anthony A. Gonzales, Figure and Portrait Drawing, 2nd Wednesday of each month from 1:00pm to 4:00pm. \$35 per class plus \$2 studio fee. Call 210-912-7714, or e-mail studio@gvtc.com.

See www.newbraunfelsartleague.com for more information on workshops or classes.

2014 Workshops at NBAL

Casey Klahn, Pastel Workshop, March 15-17, 2014 Skill Level: All Cost \$335 (**full but has waiting list**)

Jared Wilson, Prismacolor Pencil Seminar, May 16-18, 2014 Skill Level: All Cost \$275

Angie Banta Brown

Greeting card workshop Friday - April 4, 2014 cost \$75.

Large scale watercolor, Stilllife and Floral. July 10-12, Cost \$275 (includes studio fee) \$100 deposit

Painting a day - Fast and Loose, oil - August 7, 8 and 9 cost \$275. (includes studio fee) \$100 deposit

Workshop Contact and Deposits:

Website for more information:

www.newbraunfelsartleague.com

Contact & Registration:

Sandy Oberg, 1400 Greystone Dr., New Braunfels, TX 78132, 210-861-0751,

email: oberglabs@aol.com

Make checks payable to NBAL and be sure to indicate on the check which workshop you will be taking, along with a **phone number and email address.**

What's Happening in the Gallery.

We had a kick-ass brainstorming meeting Tuesday. Carolyn Pittman was a great facilitator and we will publish the most popular suggestions at the next meeting and start talks about implementing them.

Some suggestions can be implemented right now and are actually in our rules and guidelines for **Docents on duty**:

Greet guests when they enter the gallery, Demonstrate in the front, Use the lunch area for lunch-not projects, Arrive on time and close on time.

If you think no one notices, if you are late, or don't greet guests, or work on your projects in the back, think again. Our members who do their fair share notice when others don't. There has been much discussion in the Team Boards and the Executive Boards about enforcing these rules. We do not want to become the docent police, but there is a general rumbling in these two boards that there ought to be consequences for the docents who do not do their share. This was a theme in the brainstorming meeting as well, and will be discussed and acted on in the very near future.

WE WILL NOT LONGER ACCEPT DONATIONS IN THE LUNCHROOM. Generally the donations we are receiving create work for us to remove them. If you want to take magazines to a class or exchange frames with a fellow artist, please do so. Do not leave donations in the lunch room.

There are half dozen jackets on the coat rack that have been there for some time. Any remaining coats, on March 7, will be donated to Goodwill. If you are missing a jacket or sweater please check the coat rack in the lunch room.

Photos from “Kids Have a Heart for Art”



Cruzita Walker



Alyssa Flugrath



Aracely Cruz



Andrew Morales



Mayor's Award,
Mayor Gale Pospisil
winner Marivelle Levett



Paulo Dominguez



James Woodrow



Laraine and Wayne Romine
representing sponsor ExxonMobil

Thanks to **Mary Hammond** for getting all 2014 **special show prospectuses** completed. They are in the back room. Pick one up when you need it. Hope everyone decides to enter our great shows!

HOW TO..... become a displaying member at NBAL or add another media to your display inventory.

You must be **18 or older** to apply.

All art **work must be original**, that is, cannot have been done in a setting which involved any instruction (such as lessons, workshops, or classes). It cannot violate any copyright such as photos from magazines or use any photo without permission from the photographer.

Three examples of each medium that you are applying for are required in order to qualify for jury (i.e. 3 sculptures, 3 oil paintings, 3 watercolors, etc.). You may apply for up to 3 mediums.

All work submitted must be gallery ready (suitably framed, wired, and prepared as they will be displayed in the gallery; remember no saw tooth hangers and no cardboard backings).

Pick-up Jury process Information Form and Jury Process Application (ask the docents at front desk for **Jury Process Application** marked **ARTIST APPLYING TO DISPLAY FOR THE FIRST TIME** or the **Jury Process Application** marked **Current Member**). This is where you will find rules, step- by -step procedures for the jury day, along with prices.

All works should be of Suitable Subject Matter for a family oriented art gallery/organization.

ARTISTS APPLYING TO DISPLAY FOR THE FIRST TIME: 1st Saturday of November, 9:00am – 11:00am
CURRENT NBAL MEMBERS APPLYING TO DISPLAY or add ADDITIONAL MEDIUM/MEDIA: 1st Sat. of November, 9:00am – 11:00am OR 4th Sat. of Apr., 9:00am – 11:00am

ARE YOU READY???

These questions pertain to all media, all categories (2D work as well as 3D work).

The Scoring Rubric for the jury process is as follows:

1pt Exhibits No Attempts **2pts** Exhibits Inconsistent Attempts **3pts** Exhibits Consistent Skill **4pts** Exhibits Mastery

- 1. Originality/Uniqueness (1-4pts)** **Are you working from **your own photos** or some from a friend who has given you permission? Are you working from **your own set-ups and subject choices**?? Have you **done the work on your own** with no help from a teacher or instructor, not in a class or workshop???*
- 2. Quality/Consistency of all Three (1-4pts)** **You should **really** look at the three works you are submitting and ask yourself, "Are all 3 pieces my **best work to date**, and do they look like they are at the **same level of talent**???"*
- 3. Composition/Design/Balance (1-4pts)** **Can you look at each piece to be entered and say that the overall configuration or **arrangement has good design and is balanced** (doesn't look heavy one side to the other side)?*
- 4. Line/Shape/Texture/Space (1-4pts)** **Do you have **a pleasing variety of lines, shapes, and textures throughout the piece**? Do you have a good balance of positive and negative space; are they a pleasing shape??*
- 5. Color/Values/Form (1-4pts)** **Have you chosen a **suitable color scheme**? Is there **good dark and light values**?? If the piece is 3D (sculpture, jewelry, etc.) does it **use the depth to a good advantage**, if the piece is 2D but giving the illusion of depth (objects look like they are round); does it look believable???*

If you can answer YES to ALL the questions above, then YOU ARE READY!!!!

Score yourself for each 3 pieces you are entering. If you can give yourself a score of 15 – 20pts then that body of work would be accepted.

Upcoming Meetings and Events

March	April	May	June
Feb 28 Submission for "All about Color" 9 am- 1 pm	April 3 pick up unsold work from "All about Color" show	May 1 pickup unsold work from "Lasting Impressions" show	June 6 show reception 5-8 pm
March 7 show reception 5-8 pm	April 4 Submission for Canyon Lake's "Lasting Impressions" 9 am – 12 pm (closed submission)	May 2 submission for "Art in Bloom" 9 am – 1 pm	June 17 NBAL meetings
March 18 NBAL meetings	April 6 (Sunday) Canyon Lake show reception 1-4 pm	May 9 show reception 5-8 pm	June 29 pick up unsold work from show
		May 20 NBAL meetings	June 30 submission for show "Texas" 9 am – 1 pm
		May 29 pick up unsold work from show	
		May 30 submission for show "Contemporary-Anything Goes" 9 am – 1 pm	

The Gallery has had great sales so far this year! Check out the sales report below

Docent / Member Notices

- **Docents**, please put ALL delivered mail in treasurer's folder in the back office.
- **Please help us compile a working judges list** to use for our special shows. If you know of a teacher, instructor, professor, or established artist **who has or would like to judge** for us please send Mary K. Hammond (mkhstudio16@gmail.com) the following information:
 1. Name and Title (Teacher, Instructor, Professor, Artist)
 2. Contact Information
 3. Medium or media best known for, or area of study they are associated with, so that we can place them with the correct show.
 4. Have they judged for us before? Year or date?

NBAL meetings are the third Tuesday of each month (except no meeting in December).
March meeting:
Tues, March 18
Executive Board 10:30
Team Board 12:30
General Meeting 2:00

Sales Report

Artist Sales Report for January, 2014

31 Artist had sales, Top 11 were Linda Jacobson, Barbara Blaschke, Kathy Perales, Wendy Volpe, Sandra Wait, Brent McCarthy, Rosemary Barta, John Lenker, Vicki Munie, Denise Beard and Gerald Jendrusch. Denise and Gerald tied for the #10 spot.
 Congratulations to all artists who had sales.

<u>Artist Sales</u> January, 2013	\$2,994	YTD Monthly Avg.	\$2,994
<u>Artist Sales</u> January, 2014	\$8,156	YTD Monthly Avg.	\$8,156
Artist of Year January, 2013	\$ 615		
Artist of Year January 2014	\$4,385		
Gift Gallery January, 2013	\$ 433	January, 2014	\$484

The average price was \$158.00. 52 pieces of art were sold.
 Thanks to all docents for the dedication and hard work.
 A report of the Art League balances is furnished to the board each month and is available to anyone upon request.

NEW BRAUNFELS ART LEAGUE

P.O. BOX 310325

NEW BRAUNFELS, TEXAS 78131-0325

RETURN SERVICE REQUESTED



Yadira, Spencer and children

New Braunfels Art League Members,
I wanted to thank you for your part in the recent "Home is Where the Heart is" event put on by Comal County Habitat for Humanity. The event was initially set up as just a movie/dinner but, with your support, we were able to put on an Art Auction as well. Your generosity resulted in the event having a very formal, exclusive feel and we sold almost 200 tickets. The \$8,000 we made on the event (most from the auction) will help us complete the house we are currently building for Yadira, Spencer and their three children. Thanks so much for being part of our mission to build homes, communities and hope.

Nathan Weir, Executive Director, Comal County Habitat for Humanity

ATTENTION! Attention! Attention!

All Non-displaying and Displaying Members of NBAL

This year there will be a jury day **JUST** for **current members as of Jan. 1st, 2014** on the **4th Sat. of April (April 26)**. This is your opportunity to become a displaying member, or to be juried in with another media. Look for the **NEW** forms in the docent desk notebook marked **Forms**. You will need both the **Jury Process Application (Current Member)** and the **Jury Process Information** form which shows you step by step what to do on submission day. Be sure to check out the **NEW SCORING RUBRIC** (on the form) that the judges will be using.