

New Braunfels Art League

March, 2013

239 W. San Antonio St.
New Braunfels, TX 78130
830-629-8022

Website:

www.newbraunfelsartleague.com

March Artist of the Month

NBAL 2013 Board

President – Nancy Bower
1st Vice President -- Barbara Blaschke
2nd Vice President – Carol Erwin
Treasurer -- Flo Biggs
Asst. Treasurer -- Warren Nogle
Secretary -- Bette Holley
Parliamentarian -- Angie Banta Brown
Past President – Robin Roberts Walker
President Emeritus -- Elaine Felder

From the editor: Kay Reinke
Send any information for the newsletter to:
newbraunfelsartleague@gmail.com

On subject line write "for newsletter"

Thank you to **Leila Reynolds** for donating a spinning card fixture to the Gift Gallery. Also, a thank you to **Carrie Davenport** for donating the sales from her ink sketch cards to NBAL.

March 14 from 10 – 6 Downtown Association sidewalk sale! This is an opportunity for members to sell their work and start fresh this year. The Downtown Association will advertise and promote the sale. Pat Classen has graciously agreed to chair the event for NBAL. Contact her at 210 859-0423 or plclassen@aol.com to reserve a table or volunteer to help.



Rosemary Barta began her interest and lessons in Art at Temple High school. She continued her studies while earning her BS in Home Economics at Southwest Texas State University (now Texas State). Rosemary earned a Masters in Child Development from University of Houston in Clear Lake. She taught for 26 years in the Texas public schools of San Antonio, Angleton, and Lake Jackson. Her past students include pre-school children with special needs, kindergarten, junior high, high school and college students. Art was always a complement to her instructional techniques at all levels.

After retirement she moved with her husband, James, to Wimberley. James is an active potter and photographer. They are both pleased to have been accepted as recent displaying members of the New Braunfels Art League. Rosemary's media include watercolor and oils. She is an active member of Wimberley Valley Art League which chose her as Artist of the Month in 2010 and 2012. Rosemary and her husband are founding partners of The Bent Tree Gallery of Wimberley. She has participated in numerous juried shows and continues her education through workshops such as the upcoming one by Retindra Das.

Demo at March Meeting

2:00 Tuesday March 19th

Mary K. Hammond



Mary K. Hammond, recently named NBAL 2012 "Artist of the Year," attended Southwest Texas State University, graduating with a B.S. Degree in Art Education All Level in 1980. As a young adult she worked as a jeweler in Long Beach CA, Virginia Beach VA, and San Antonio TX, specializing in lost wax sculpting, pre-casting, and drawing customer designs. She left jewelry and returned to education in 1990 where she taught at the high school level for twenty years. She taught Art 1, Drawing, Painting, Sculpture, and Advanced Placement Studio Art where she instructed art students in completing an extensive portfolio to be submitted to the College Board for college credit. Mary says "I like to think of myself as an art coach that helps a student understand the basic concepts of art, find the right media to match their skills, and encourages them to express themselves through art." Mary will be demonstrating how she uses a variety of found objects as molds to construct her hand built coil bowls and talking about the characteristics of low fire clay.

Classes at NBAL

Angie Banta Brown, Watercolor, Wednesdays from 9:00am to 12:00pm. **Oil Painting**, Thursdays, from 9:00am to 1:00pm. Call 830-609-2581.

Mary Johnson, Pastel & Oil, Live Models, Wednesdays from 1:00pm to 4:00pm. Call 210-618-8321.

Linda C. Jacobson, Children's Art Classes (ages 5 -13), in painting, drawing and other mediums, Call 830-624-5302 or visit online at www.casadelinda.com for a complete schedule.

Anne McCoy, Watercolor, Mondays from 6:00pm to 8:30pm Call 830-629-6836.

Lynda Medore, Jewelry, Mon 1:00 pm - 3:30pm. Call 830 358-0186 or email ggdore@yahoo.com

Julie McCollum, Experimental Painting, 4th Tuesday of each month from 10:00am to 3:00pm. Call 830-223-5018.

Mary K. Hammond, The Language of Art, for beginners or professional. Information will benefit drawers, painters or sculptors, but students will choose any drawing or painting media to do projects. Thursdays from 2:00pm to 4:30pm, for 6 weeks, beginning April 4th. Guaranteed to improve your critiquing and technical skills. 4 projects, workbook and critiquing cheat sheet included. Cost \$275, Contact Mary at mkhstudio16@gmail.com or 210-651-0231.

See www.newbraunfelsartleague.com for more information on workshops or classes.

2013 Workshops at NBAL

Ratindra Das, Painting a Personal Reality in Water color, March 8-10 Cost \$295.00

Thelma Cardwell-Cale, Let Your Art Legacy Ring! Record Your Own Art History, March 23, Cost \$60.00

Leila Reynolds, Painting on Silk, April 26-28, Cost 275.00

Angie Banta Brown, Luminous & Dramatic Paintings in Watercolor, July 11-13 Cost \$275.00
Leila Reynolds, Felting: Wet, Nuno & Needle, September 28 & 29; Cost \$195.00

Myra Knapp, Overcoming your fear of Painting Oil on Location, October 11 - 13, Cost \$230.00

Leila Reynolds, Felting: Wet, Nuno & Needle, September 28 & 29; Cost \$195.00

Myra Knapp, Overcoming your fear of Painting Oil on Location, October 11 - 13, Cost \$230.00

Angie Banta Brown, Christmas Cards, November 1 Cost \$75.00

Workshop Contact and Deposits:

Pauline Fay
15210 Spring Smoke
San Antonio, Texas 78247
phone: 210-653-1414

Email neepwinn@sbcglobal.net

Make checks payable to NBAL and be sure to indicate on the check which workshop you will be taking, along with a phone number and email address.

BOERNEFEST ART SHOW ON SATURDAY **MAY 18th!!!!!!!**

Artists have an opportunity to show and sell art at the 2nd Annual Boerne Fest being organized by the Chamber, the City of Boerne, Hill Country Council for the Arts, Boerne Professional Artists, Kendal County Economic Development and many others. To receive an application, email Don Darst: donlindadarst@msn.com.

According to a survey (by Xanadu Gallery) of U.S. artists, here is the sales breakdown for 2012:

Under \$4,900 49%	\$5,000-\$9,000 16%
\$10,000-\$24,000 16%	\$25,000-\$49,000 9%
\$50,000-\$74,000 4%	\$75,000-\$99,000 2%
\$100,00-\$249,000 3%	\$250,000-\$499,000 3%
\$500,000+ 1%	

Caution! Scams still happening regarding artists' work. Don't give your art to courier, even if you have a check in your hand!

A Great Opportunity!

May 4, 2013, from 10 – 4 we will host a children's art activity during the **Wein and Saengerfest**. Please sign up to assist Lynette Clauser with the activities. There is a signup sheet on the bulletin board in the lunchroom at NBAL. Help us make this a fun event for the kiddos. You can contact Lynette for more information at babe@creativehandsltd.com.

I found I could say things with color and shapes that I couldn't say any other way... things I had no words for. -Georgia O'Keeffe



From February Children's Art Show

Let's Talk About Orange

Orange, a close relative of red, usually evokes a strong positive or negative association. True orange generally elicits a stronger "love it" or "hate it" response than other colors. Interestingly, some tones of orange, such as terra cotta, peach, and rust have very broad appeal.

Orange is the Netherlands' national color and, in China and Japan, orange is used to symbolize happiness and love. Orange is the color that means "high" in the color-coded threat system established by presidential order in March 2002.

"Orange is the happiest color." -- Frank Sinatra

A mimosa is orange.

Recipe for a Mimosa

Fill half of a champagne flute with chilled sparkling wine or Champagne (about an ounce) and top off with chilled orange juice (again about 2 ounces), gently stir. If you'd like to add triple sec, just a splash to taste works out fine. For added flare, slice up a strawberry to decorate the rim of each flute. Enjoy!

Non-alcoholic Mimosa

Just drink orange juice.

Gallery Ideas from Rob Pitzer

Rob Pitzer, owner of several galleries, had many suggestions to improve our gallery. Here are some of them:

- ✓ There is too much art work on the right wall of the gallery - need more room around the art so people can see it. (under discussion)
- ✓ May have to reduce the amount of art each artist shows so there isn't so much crowding on the walls. (under discussion)
- ✓ Hang the artist's work together - don't mix it up. (under discussion)
- ✓ Gift Gallery at the front needs to be moved to the back. It looks too "crafty" - best work up front for "wow" factor. (done)
- ✓ Move the seating area to the back behind the desk. (done)
- ✓ Customers need to have a good experience when they walk through the door - it cannot be intimidating.
- ✓ Docents cannot sit down while clients are in the gallery!!!!
- ✓ If it is not selling - it is not working.
- ✓ Get the client's information when they walk through the door - those are your buyers.
- ✓ Have an artist working in the front window, i.e., painting, sculpting, etc. to peak interest and have people come into the gallery.

Art is obviously one of the Three R's. (Peter William Brown)

Books! Books! Books!

Don't miss our BIG BOOK SALE to take place Tuesday, May 21, 2013.

The sale will take place of our regular general meeting "demo." Great prices! Great titles! Door Prizes! You can never have too many resources so put the date on your calendar. We are enlarging our DVD library with some new releases soon. If you have a particular DVD on art that you feel would be a nice addition to our library, please email the information to Myra at kattknapp@sbcglobal.net or drop your suggestion in the book return upstairs. We also welcome the DVD's on art that you no longer want. Just drop them in the book return but be sure to put your name on them so we can acknowledge your gift.

Don't forget - the library is always open. Get the key at the desk -- happy reading!



Artwork from the children's show

Opportunities

1st Annual Salon Show Call for Entry [Oil Painters of America](http://oilpaintersofamerica.com) announces a call to artists for a juried art exhibition, June 22 - August 31, 2013 at Crooked Tree Arts Center in Petoskey, MI. \$15,000 in cash and merchandise. To enter, artists must reside in the U.S., Canada or Mexico and be a current member of OPA at an annual fee of \$60. \$30 for the first entry, \$15 for the second. **Deadline: March 15, 2013.** [Download prospectus \(PDF format\)](#),

or send a SASE to: PO Box 2488, Crystal Lake, IL 60039. Questions? Please contact Rosemary Murray at mail@oilpaintersofamerica.com or call 815-356-5987.

TSAS National Art Competition The Old Post Office Museum & Art Center (OPOMAC) in Graham, TX seeks entries for a juried art exhibition, June 22 - July 12, 2013. \$5500 in cash awards. Juror: Mark Stewart. This is a national competition open to all artists 21 years of age and over. Artwork must not have been shown previously at the OPOMAC (Old Post Office

Museum & Art Center), including being displayed at any time or entered in any competition at the OPOMAC. Artwork DOES NOT have to reflect Texas, the West, cowboys, or any other western theme. Original 2 and 3-dimensional art only. No photography, prints, or computer-generated artwork will be accepted. No artwork over 2 years old may be shown. \$35 for up to 3 pieces. **Deadline: May 17, 2013.** Enter through www.OnlineJuriedShows.com. Contact Marlene at 940-549-1470 or email her at OPOMAC@sbcglobal.net www.texaspiritartshow.com

Tips from Artists

Q: How can I judge values in a painting?

A: Take a picture, using the black and white setting on your camera, or change it to black and white on your computer. That will help you judge without being distracted by color.

Q: What is fine art photography?

A: Fine art photography is photography created in accordance with the vision of the artist as photographer. Fine art photography stands in contrast to photojournalism, which provides a visual account for news events, and commercial photography, the primary focus of which is to

advertise products or services. (Wikipedia)

If you have any tips, send them to newbraunfelsartleague@gmail.com on subject line write "Tips from Artists"

Sales Tips

Picture your painting on a wall. If it looks good with any color, it might sell quicker, but it won't necessarily be your best work. However, if your work is well executed, it will sell no matter the colors you use because the person who loves it will repaint a wall to make it work! Person to person publicity is the best way to

sell your painting when you meet anybody. Always offer them a business card and tell them about your most recent painting. (From Wiki.how.com)

Special Request to all docents: Please, greet our customers with a warm personal greeting. Let your pride in our

gallery show. The painting you sell, from your additional effort, may be yours.

Any sales tips that work for you, send to newbraunfelsartleague@gmail.com for inclusion in the newsletter. Write "Sales Tips" in subject line.

Upcoming Meetings and Events

March

"Celebration"
 March 1 Submission
NOTE change in time:
9 am-12 noon
 March 8 Reception
 5 – 8 pm
 for show and
 Rosemary Barta
 March 14 Downtown
 Sidewalk Sale 10-6
 March 19, NBAL meeting
 March 31 Easter Sunday
GALLERY CLOSED

April

"Celebration"
 April 2 Show ends
 April 3 Pick up
 Artwork
"Lasting Impressions"
(Canyon Lake Art Guild)
 April 5 Submission 9-12
 April 7 Reception 1-4 pm
 (Show ends May 1)
 April 16, NBAL meeting

May

May 2 Pick up artwork for
"Lasting Impressions"
"Art in Bloom"
 May 3 Submission 9 am –
 1 pm
 May 4 Wein and Saengerfest
 May 10 reception 5-8 pm
 May 21 NBAL meeting
 May 29 show ends
 May 30 pick up artwork
 May 31 "Earth, Water, and
 Fire" Submission 9 -1

June

"Earth, Water, and
 Fire"
 June 7 reception
 5-8 pm
 June 18, NBAL meeting
 June 29 show ends
 June 30 Pick up art
 work

Docent / Member Notices

1. PLEASE be sure that you have included the selling artist's name on the sales ticket. That is the only way we can be sure the correct artist is paid for the work that sold.

2. Are you scheduled to work March 31? It is Easter Sunday and the gallery will be closed. Please call Darryl Patrick 210-289-1825 to reschedule yourself to make up that day.

3. Volunteers are needed to help with the children during Wein and Saengerfest. See information on Page 3.

NBAL meetings are the third Tuesday of each month (except no meeting in December).
 Executive Board 10:30
 Team Board 12:30
 General Meeting 2:00
March meeting:
 Tues, March 19

Member Update

Nancy Bower has been home now for about two weeks and, between Paul, Paul's brother David and nurses, things are looking good. She has been writing her beautiful handwriting and correcting Paul's spelling on grocery lists! She will return to BAMC soon to see when the follow-up surgery will be to reinsert the bone flap. Nancy has been reading her cards every afternoon. Paul wants to thank everyone for prayers and best wishes.

Note to Paul: We admire your strength and devotion to Nancy. We all know that you are a great guy.....but this just proves it!

Glenda Deal will have her last repair surgery Fri, March 1. We will be glad to have her back in our midst soon and she is so ready to be able to drive again!

Sales Report

Artist Sales Report for January 2013

39 Artist had sales, the top 10 sellers were Linda Nowell, Angie Banta Brown, Mary K. Hammond, Jeanette Vacek, Janet Chang, Gina Cumberland, Bob Cook, Linda Jacobson, William Hammond, and Karen Cruce.

Congratulations to all who had sales.

Status of NBAL Sales ending January 31, 2013

Artist Sales	January 2012
\$2,874	
Artist Sales	January 2013
\$2,994	

The average price was \$65.00 with 46 pieces selling.

A detailed report of the Art League balances are available upon request.

NEW BRAUNFELS ART LEAGUE

P.O. BOX 310325

NEW BRAUNFELS, TEXAS 78131-0325

RETURN SERVICE REQUESTED

Newsletter Editor:

Kay Reinke

[newbraunfelsartleague@
gmail.com](mailto:newbraunfelsartleague@gmail.com)

*Join New Braunfels
Art League and get our
newsletter monthly at
your computer!*

Share! Share photos,
hints, news,
opportunities!
[Newbraunfelsartleague@
gmail.com](mailto:Newbraunfelsartleague@gmail.com)

Our Members Shine

*Rosemary Barta is Artist of the Month for March. Reception is March 8, 5 – 8 pm

*Myra Knapp was named Artist of the Year at Coppini! WOW!!!!

Send any accolades, acceptances prizes, etc – for inclusion in the newsletter and social media to: newbraunfelsartleague@gmail.com Put “our members shine” on the subject line. Please keep it to about 2 sentences and have it ready to copy and paste.

You Should Know!

Social Media Update

Images make for the most effective facebook and blog. It is my experience that images can increase workshop

enrollment, get more interest in shows & increase sales. So, I am asking all members to send images to me at newbraunfelsartleague@gmail.com. I can build up a library of

everyone's images to be used for social media publicity. In the subject line please write your name and the word “Images.”

Karen Cruce